ILLINOIS MUSLIM CHAMBER OF COMMERCE

CHICAGOLAND

Halal Fest 2026

THE HALAL GROUP

Sponsorship Proposal

Aug 8th and 9th

2026

One of the Midwest's largest cultural festivals, Chicagoland Halal Fest brings together community, cuisine, and celebration. Partner with us to showcase your brand, support the community, and connect with **25000+ attendees.**

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Event Overview

Chicagoland Halal Fest is one of the Midwest's largest and most vibrant cultural festivals, bringing together community, cuisine, and celebration in a truly unique experience. Following a record-breaking attendance of over 22,000 guests, the festival continues to grow and will now be hosted at the **Kane County Fair Grounds, 525 S. Randall Road, St. Charles, IL 60174**

Designed as a family-friendly event, Halal Fest showcases the rich diversity of the Muslim world through food, culture, and entertainment. Attendees can explore an incredible selection of halal cuisine - from Middle Eastern and Turkish to South Asian, American, Mexican, and Indonesian flavors-featuring some of the region's most popular restaurants and food vendors.

Beyond the food, the festival offers a curated marketplace of artisan vendors from across the globe, highlighting clothing, jewelry, and handcrafted goods inspired by cultures from Turkey, Pakistan, India, Palestine, Syria, and beyond. Live performances, interactive experiences, and community engagement create an atmosphere that is both uplifting and inclusive.

At its core, Chicagoland Halal Fest is more than just an event - it's a celebration of identity, connection, and shared experiences, bringing thousands together to enjoy, discover, and belong.

Meet Our Team

- Shafeek Abubaker
- Omar Ali
- Nadia Shakeel
- Maha Ansari

Kane Country Fairgrounds
525 Randall Rd, St. Charles, IL 60174

halalfest@ilmchamber.org

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Sponsorship Overview

	Title	Platinum	Entertainment	Gold	Silver	Bronze	Supporter
Speaking Opportunity	✓	✓	✓				
Stage Branding	✓	✓					
Logo on T-shirt	✓	✓	✓	✓			
Screen Display	✓	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✓	✓
Welcome Bag Insert	✓	✓	✓	✓	✓	✓	✓
Complimentary Passes	✓	✓	✓	✓	✓	✓	✓
VIP Seating	✓	✓	✓	✓			
Booth	✓	✓	✓	✓			
Brochure Ad	✓	✓	✓	✓	✓	✓	✓
Banner on Fence	✓	✓					

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Sponsorship Packages

Title Sponsorship Package

1 Available

$50,000

- 20' x 20' exhibit booth in a prime location
- Table skirt branding on the main stage and entrance fence for high visibility
- Logo placement on event T-shirt and website
- Sponsor logo and video displayed on the main stage screen
- Premium social media recognition
- Special recognition from the stage
- Flyers and promotional materials included in welcome bags
- Up to 100 complimentary admission passes for staff and family
- 10 reserved parking spots and VIP guest seats
- 5-minute speaking opportunity on the main stage
- Two prime full-page ads in the electronic brochure, distributed to 5,000+ verified email recipients

Platinum Sponsorship Package

2 Available

$25,000

- 10' x 10' exhibit booth
- Banner placement near the main stage and entrance fence
- Logo placement on event T-shirt and website
- Sponsor logo and video displayed on the main stage screen
- Flyers and promotional materials included in welcome bags
- Premium social media recognition
- Recognition from the stage
- 50 complimentary admission passes
- 5 reserved parking spots and VIP guest seats
- 3-minute speaking opportunity
- One full-page ad in the electronic brochure, distributed to 5,000+ verified email recipients

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Sponsorship Packages

Entertainment Hour Sponsor

Saturday or Sunday, 1 Available per day

$12,000

- Sponsored entertainment segment named after the sponsor for 2 hours
- Logo placement on event T-shirt and website
- 2-minute speaking opportunity for the sponsored day only
- 25 complimentary admission passes
- Special mention from the stage during the sponsored segment for the sponsored day only
- Flyers and promotional materials included in welcome bags
- Sponsor logo featured in the event slideshow
- Social media recognition
- 2 reserved parking spots and guest seats for the sponsored day only
- One full-page ad in the electronic brochure, distributed to 5,000+ verified email recipients

Gold Sponsorship Package

$10,000

- Shared 10' x 10' exhibit booth with another sponsor
- Logo placement on event T-shirt and website
- 25 complimentary admission passes
- Sponsor logo featured in the event slideshow
- Flyers and promotional materials included in welcome bags
- Recognition from the stage
- Social media recognition
- 3 reserved guest seats
- One full-page ad in the electronic brochure, distributed to 5,000+ verified email recipients

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Sponsorship Packages

Silver Sponsorship Package

$5,000

- Exhibit Table
- Logo on Website
- 15 Complimentary Admission Passes
- Flyers/Materials Included in Welcome Bags
- Sponsor Logo on Event Slideshow
- Social Media Recognition
- Half-Page Ad in Electronic Brochure (distributed to 5,000+ verified email recipients)

Bronze Sponsorship Package

$2,500

- Logo on Website
- 10 Complimentary Admission Passes
- Sponsor Logo on Event Slideshow
- Flyers/Materials Included in Welcome Bags
- Social Media Recognition
- Quarter-Page Ad in Electronic Brochure (distributed to 5,000+ verified email recipients)

Supporter Sponsorship Package

$1,500

- Logo on Website
- 5 Complimentary Admission Passes
- Sponsor Logo on Event Slideshow
- Flyers/Materials Included in Welcome Bags
- Social Media Recognition
- Listing in General Sponsor Section of Electronic Brochure (distributed to 5,000+ verified email recipients)

Fence Banner Sponsorship Package (Limited Slots)

- Banner Placement on Event Fence (Sponsor Provides Banner) **$500**

Artwork and materials due by July 1, 2026

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CHICAGOLAND

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Thank You *

Your support plays a vital role in bringing our community together to celebrate culture, cuisine and connection.
We look forward to partnering with you.

August 8th 2026 | 12PM – 11PM

August 9th 2026 | 12PM – 10PM

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